

Guideline.

Rokka Residences

Privileged Ambassador



Privileged Ambassador (PA) — Guide & Terms

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What is a Privileged Ambassador?

A Privileged Ambassador is a trusted friend of the brand who helps introduce qualified buyers and contributes to the community's culture. This is a relationship-based recognition, not employment.

Key distinctions:

- *Privileged Ambassador (PA): can refer buyers and enjoy lifestyle/partner privileges; does not sell or negotiate.*
- *Certified Agent (CA): licensed/appointed to conduct sales activity and negotiations under Rokka's direction.*



How to Become a Privileged Ambassador?

Eligibility (who we invite/approve):

- *You align with Rokka's values: discretion, integrity, long-term mindset.*
- *You're a friend of the brand / community builder with a relevant network.*
- *Clean professional conduct; willing to follow the PA Code of Conduct.*

Registration Form



How to Become a Privileged Ambassador?

- **Apply (2 minutes)**
- Scan the PA Registration Form (link/QR) and submit: name, contacts, brief background, and ID upload.
- **Review & KYC (1–2 business days)**
- We verify details and fit.
- Status: Applied → Under Review → Approved/Declined.
- Result will be notified by your preferred choice of contact.
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- **Agree to PA Terms (e-sign)**
- You'll receive the PA Terms of Use for e-signature.
- **Get Your PA ID + Referral Link/QR**
- We assign your PA ID (e.g., PA-HB 000) and issue your personal referral link & QR.
- **Receive Your Card**
- Physical card: pick-up at site or courier, per your choice.

What to prepare:

Government ID, a reliable phone/Telegram/WhatsApp.



Who to Refer

Ideal Future Resident Profile:

- **Mindset:** Long-term, legacy-oriented (own/use or own/operate).
- **Lifestyle:** Values privacy, quiet luxury, and wellness; appreciates golf adjacency and gated-community living.
- **Financing:** Cash or bank pre-qualification (or willing to explore partner banks).
- **Timeline:** Ready to reserve within 0–6 months after engagement (site visit, deposit, or bank pre-qual).



Privileges

What you can expect:

- ***Invitations:** previews, small-format gatherings, or priority access (subject to capacity).*
- ***Referral commission eligibility:** after your referred client signs the Home Purchase Agreement (HPA).*



Boundaries

*What you must **not** do:*

- *Do **not** negotiate price, payment terms, legal or technical details.*
- *Do **not** advertise yourself as a Rokka employee, agent, or legal representative.*
- *Do **not** make promises, discounts, or incentives that Rokka has not formally issued in writing.*
- *Keep all non-public information confidential.*



Card Usage Rules

- **Personal & non-transferable.** Always carry your card; show valid ID upon request.
- If card and ID cannot be presented, **privileges may be limited.**
- **Lost/damaged:** report promptly; replacements are at Rokka's discretion.
- **Ownership:** the card remains property of Rokka Residences and may be revoked at any time.
- **Misuse/unauthorized representation/commercial exploitation** may result in immediate termination of membership.
- **Privileges and invitations** may vary and change without notice.



Referral Policy

- ***How to register a lead:***
- *Submit lead via the official PA link/QR (Name, contact, budget band, desired timeline).*
- *You'll receive a time-stamped confirmation of registration.*
- ***Lead validity***
- *A registered lead is valid for 120 days from confirmation (auto-renewed if there's active progress set by Rokka).*
- ***Handover & handling***
- *After registration, Rokka admins will communicate next steps with the client.*
- *You may support introductions, but no negotiation or contractual discussions.*



Referral Policy

- ***Commission eligibility:***
 - *You become eligible once the client you referred signs the Home Purchase Agreement (HPA) for a Rokka home.*
 - *Commission rate, structure, and payment timing follow the latest PA Commission Schedule (issued separately).*
 - *Exclusions (examples): self-purchases, staff/contractor purchases, previously registered clients, or policy breaches.*
- ***Dispute resolution:***
 - *In case of conflicting claims, Rokka adjudicates using timestamps, meeting logs, and written records.*
 - *Rokka's decision will be final.*



Brand Etiquette

How to represent Rokka:

- **Tone:** *calm, understated, precise. Let the product speak; avoid hype.*
- **Truth only:** *share official facts, never speculate.*
- **Social media:**
- *You may share public Rokka content.*
- *Do **not** post confidential materials, pricing sheets, drawings, or private events.*
- *Do **not** create unofficial ads, offers, or pages.*



Events & Access

- *Invitations are curated and subject to capacity.*
- *Access rules and dress/behavior standards may apply at partner venues.*
- *Rokka may adjust or cancel events without notice.*



Termination & Suspension

- *Rokka may suspend or revoke PA status for misuse, reputational risk, or breach of these guidelines.*
- *You may resign by notifying Rokka; please return/digitally deactivate the card.*



Definitions

- **Privileged Ambassador (PA):** *trusted referrer with lifestyle benefits; not an employee; may earn commission after HPA signing if eligible.*
- **Certified Agent (CA):** *appointed by Rokka to conduct sales activities/negotiations.*
- **Referral:** *an introduction properly registered via the official PA channel before any sales engagement.*
- **Qualified Purchase:** *a signed Home Purchase Agreement for a Rokka Residence by your registered lead.*

